



Start the next flock with a cleaner water system

Terminal cleaning between production cycles can help remove biofilm, mineral buildup and other contamination before the next flock arrives. Learn the key steps for a more thorough waterline clean.

[Read now](#)



Biosecurity beyond the barn door

Effective biosecurity takes more than one disinfection step. Explore how layered protection at entryways, waterlines and throughout the production environment can help reduce disease risk.

[Read more](#)



Save on Motomco Soft Bait & Bait Stations

Stock up during the Motomco producer promotion. Purchase qualifying Soft Bait products and receive a free case, or buy qualifying Tomcat® Titan weighted bait stations and receive one free. Stock up during the Motomco producer promotion.

Promotion runs July 1 - September 30, 2026.

[View promotion >](#)

Save up to \$2,400 per pallet on Liphatech

Stock up on qualifying Liphatech rodenticides and save during the 250 Years of Freedom Promotion. Plus, qualifying full-pallet purchases can earn a limited-edition Betsy Ross 250 Flag, while supplies last.

Promotion runs August 1 - November 30, 2026.

[View promotion >](#)



FEATURED PRODUCTS



Exzolt™

Simplify Northern Fowl Mite control with Merck's Exzolt fluralaner oral solution, a water-administered treatment for laying hens and replacement chickens.

[Shop now >](#)



Respisol®

Support respiratory health and flock comfort during stress with Kanter's Respisol, an essential oil-based solution delivered through water or fogging.

[Shop now >](#)



Cocci Cure® P

Aspen's Cocci Cure® P delivers convenient, water-administered flock-wide treatment for chickens, turkeys and laying hens, supporting efficient and cost-conscious care.

[Shop now >](#)



Upcoming events

California Poultry Federation Annual Meeting
September 7–9, 2026 | Monterey, CA

Texas Broiler Symposium
September 17, 2026 | Lufkin, TX

North Central Poultry Association Fall Festival & Annual Meeting
September 22–24, 2026 | West Des Moines, IA

Live Production, Welfare & Biosecurity Seminar
September 23–24, 2026 | Nashville, TN

KPF Annual Meeting
October 9–10, 2026 | Lexington, KY

Poultry Symposium for Production & Processing
October 13–14, 2026 | Rogers, AR

Good Egg Breakfast
October 22, 2026 | Modesto, CA

Pacific Egg and Poultry Association
February 22–25, 2027 | Maui, HI

[Find my local poultry rep](#)

TEMPERATURES ARE DROPPING

It's time for seasonal cooling system maintenance.

Prepare your evaporative cooling system for the next season. This resource covers cool cell pad cleaning, disinfecting and system flushing, plus maintenance tips and a checklist of recommended cleaning products and tools.



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